

HTC HOLIDAY 2009 "GIFTAWAY"

INSTANT PRIZE GIVEAWAY - OFFICIAL RULES / NO PURCHASE NECESSARY

HERE'S HOW TO PARTICIPATE: Procure an official scratch-off ticket, available while supplies last, at participating HTC branches in the state of South Carolina. Scratch off the material in the indicated area to reveal instant prize. Limit one ticket per person, per day. If game card reveals prize or offer, redeem entire game card, in person, during normal business hours at any HTC location by 1/31/10. Any applicable sales tax is the responsibility of prize recipient. Limit one redemption per person, per day. Prizes or offers consist of only the item specifically listed. Claims and redemptions are subject to verification. All decisions are final.

PRIZES AND APPROXIMATE RETAIL VALUES: Acer Aspire One Netbook (2)*, Blackberry Bold (2)*, HTC Pure PDA (2)*, Samsung Jack PDA (2)*, iPhone 3GS, 16 GB (2)*, Base Security System** (5), \$25 HTC Gift Certificate (10), \$50 HTC Gift Certificate (10), ESPN FullCourt Season Package*** (3), Free Showtime or Cinemax for 6 months (10)***, Free DVR for 1 year (10)***. Product discount prizes: 50% off wireless accessory (5% of tickets), 30% off wireless accessory (20% of tickets), 20% off wireless accessory (30% of tickets), 10% off wireless accessory (45% of tickets). Product discount can be applied to all accessories purchased at that time. Value of each item will be determined solely by HTC and its representatives. Prizes consist of only those items specifically listed as part of the prize. Limit one, non-product discount prize per person. Tickets have no cash value and prizes may not be redeemed for cash value of any prize.

GENERAL RULES: Open only to residents of Horry or Georgetown Counties (and current HTC customers living outside the designated counties), who, as of 11/15/09 are 18 years of age or older. Employees of HTC ("Sponsors"), their representatives, affiliates, subsidiaries, advertising and promotional agencies, their immediate family members and/or those living in the same household of each are NOT ELIGIBLE. Void where prohibited by law. Winners must redeem their prize/offer by 1/31/10. Prizes or offers consist of only the item specifically listed. Claims and redemptions are subject to verification. All decisions are final. Prize winners may be required to sign and return a Prize Acceptance Form. Noncompliance may result in disqualification. All federal, state and local laws and regulations apply. All federal, state and local taxes are the sole responsibility of the winners. Product services and activation fees may be required to redeem prize. Some prizes may require a contract for services or a term commitment. Sponsors reserve the right to substitute a prize of equal or greater value. No substitution of a prize by the winner permitted. In no event will more prizes be awarded than stated in these Official Rules. The winners will forfeit the prize if the prize is not claimed by the winner by January 31, 2010. Not responsible for lost, late, illegible, incomplete, mutilated tickets. Any illegible, doctored, mutilated, photocopied, counterfeited or otherwise mistreated tickets will be declared ineligible for redemption. Acceptance of a prize constitutes permission to the Sponsors and their agencies to use the winner's name and/or likeness for purposes of advertising and trade, without further compensation, unless prohibited by law. By accepting a prize, winners agree to hold Sponsors and their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of the use of any prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion and the use of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsors.

Sponsor reserves the right to cancel or suspend this promotion at any time without notification. Sponsor reserves the right to amend or modify the promotion or disqualify an entrant if fraud, misconduct or technical failures destroy the integrity of the promotion as determined by Sponsor, in their sole discretion. Sponsor reserves the right to disqualify entrants who it determines, in their sole discretion, do not meet eligibility requirements. Sponsors are not responsible for any typographical, technical or other error in the printing of the offer, administration of the promotion or in the announcement of prizes. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control.

WINNERS LIST: For a list of prize winners, available after 02/31/10, send a separate, stamped, self-addressed #10 envelope to: HTC Holiday Giftaway Winners, c/o Marketing, PO Box 1820, Conway, SC 29528, to be received by 2/31/10.

* Wireless Prizes: Prizes require HTC wireless service. Netbooks and Smart Phones require standard monthly data plan. Non-HTC customers need to secure HTC services to redeem prize. Credit check and normal activation fees will apply.

** Base Security System Includes: Control Panel, Motion Detector, Sounder, Keypad, Two Sensors, Yard Sign, Two Window Stickers. Wireless system only. Restrictions may apply. 3-year monitoring agreement required. Cannot be combined with other offers.

***Requires HTC Digital Cable service